



**CARE 4.0**  
change in competence  
VIENNA 2022

# CARE 4.0 - Congress of Managers in the Field of Long-Term Care at the Austria Center Vienna - ACV

## Congress Programme

*28 September 2022*

- 01:00 pm Arrival and Registration
- 03:00 pm **Congress Kick-Off: Welcome & Opening**  
**Ing. Jiří Horecký, Ph.D., MBA & Markus Mattersberger, MMSc MBA MAS**  
Greetings  
Vice-President EP Dr. Othmar Karas - Video greeting
- 04:00 pm **„European Ageing Network EAN - Overview of the most important tasks, goals and activities“**  
> [Ing. Jiří Horecký, Ph.D., MBA](#)
- 04:30 pm Coffee break
- 05:00 pm **"Requirements for a sustainable care and health system - a reflection"**  
> [Dr. Andrea Kdolsky, MBA](#)
- 05:40 pm **Pitching Session**
- Main sponsors invite to "their" NetLab
  - Sponsors Pitch
- 06:30 pm **Invitation and presentation of the GAN Congress in Glasgow 2023**  
Karen Hedge & Dr. Donald Macaskill
- 06:45 pm End Day 1



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29 September 2022

- 08:00 am Admission
- 08:30 am „Introducing the Global Ageing Network“  
> [Katie Smith Sloan](#)
- 09:00 am "Leading and developing person-centred cultures: Unlearning rules, norms and behaviours".  
> [Prof. Brendan McCormack](#)
- 09:40 am Coffee Break
- 10:00 am **NetLabs Block 1** – parallel activities on the 4 key topics and Workshop  
[CARE - Block 1](#)  
[LEADERSHIP & MANAGEMENT - Block 1](#)  
[DIGITALIZATION - Block 1](#)  
[SUSTAINABLE SYSTEMS - Block 1](#)  
[WORKSHOP - Block 1](#)
- 11:30 am **Austrian Federal Minister Johannes Rauch**  
Minister's Greeting
- 11:50 am "Instigation to think differently"  
> [Anja Förster](#)
- 12:30 pm Lunch Brake
- 01:30 pm **NetLabs Block 2** – parallel activities on the 4 key topics and Workshop  
[CARE - Block 2](#)  
[LEADERSHIP & MANAGEMENT - Block 2](#)  
[DIGITALIZATION - Block 2](#)  
[SUSTAINABLE SYSTEMS - Block 2](#)  
[Workshop - Block 2](#) !!Start already at 01:00 pm!!
- 02:10 pm **NetLabs Block 3** – parallel activities on the 4 key topics and Workshop  
[CARE - Block 3](#)  
[LEADERSHIP & MANAGEMENT - Block 3](#)  
[DIGITALIZATION - Block 3](#)  
[SUSTAINABLE SYSTEMS - Block 3](#)  
[Workshop – Block 3](#)
- 03:30 pm Break
- 04:00 pm "How far does our responsibility for a good (end of) life go?"  
> [Prof. Dr. Theo Boer](#)



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**04:40 pm** Podium discussion: **"The value of old people - a socio-critical view"**

Moderator: Dr. Kai Leichsenring

- Prof. Dr. Theo Boer, health ethicist, member of the Gezondheidsraad, advisory body of the Dutch government
- Dr. Heidrun Faninger-Lund, General Medicine, Psychiatry and Psychotherapy, Medical Center Mehiläinen, Helsinki Forum
- Ing. Jiří Horecký, Ph.D., MBA, President of the European Ageing Network - EAN and the Global Ageing Network - GAN
- Mag.<sup>a</sup> Barbara Schwarz, President of the Austrian Hospice Association
- Monika Zeisenböck, resident, editor of Faltenrock FM - the podcast from the care home

06:00 pm End of the discussion

**08:00 pm** **Gala Dinner in the Festival Hall of the Vienna City Hall**

Mayor`s Dinner - Entry at 07:45 pm

Festive clothing requested

[Directions to the Gala Evening](#)

*30 September 2022*

08:00 am Admission

08:30 am **"Digital Skills & Competences" – early outcomes**

[> DI Martin Morandell](#)

**08:45 am** Podium discussion: **"Distorted image of care - discrepancies in perception"**

Moderator: Claudiu Suditu, BSc MSc

- Markus Golla, BScN MScN, Institute Director at the Institute for Nursing Science at imc FH Krems
- Gabriela Hackl, Head of Nursing Lower Austria-East at Caritas Vienna
- LABg Ingrid Korosec, President of the Austrian Seniors' Council
- Mag.<sup>a</sup> Jutta Perfahl-Strilka, Sales Specialist, Corporate Culture Enthusiast and Recruiting Expert; CMO myneva Europe, CEO myneva Austria

10:00 am Coffee Break

**10:30 am** **NetLabs Block 4** – parallel activities on the 4 key topics and Workshop

[CARE - Block 4](#)



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[LEADERSHIP & MANAGEMENT - Block 4](#)

[DIGITALIZATION - Block 4](#)

[SUSTAINABLE SYSTEMS - Block 4](#)

[Workshop – Block 4](#)

**12:00 am**      **"How to conquer the world when everyone says no."**

[> Laura Dekker](#)

12:45 pm      Summary & Outlook

**01:00 pm**      **End of congress**

E - Presentation in English